



ENGAGE!

HARVESTING BIOGRAPHY
FOR
SOCIAL IMPACT



ASHA CENTRE
INSPIRATION • CONNECTION • PURPOSE



Calling for active engagement, **Engage!** participants (21+) discover their gifts and heartfelt issues to foster inspiring initiatives within our communities.

Community today has many faces. With blood-related communities seemingly dissolving, the importance of communities of choice and intent grows. To bridge the dichotomy of the community versus the individual, we can learn to combine the two. In order for communities to be resilient and sustainable - and, therefore, fit for the future - they have to give space to the individual whilst growing as a social organism. On the other hand, we need a community to fully develop our human potential.

The main objective of **Engage!** is to learn about self-efficacy; that each individual can set their own goals and find ways to achieve them whilst simultaneously co-creating social and community life for a greater common good.

Engage! ...

... **helps** participants to find their place in society by uniquely combining self-development and community engagement

... **empowers** participants to have an impact in the world by reflecting their biography; identifying core heartfelt issues and turning them into meaningful and relevant social activities

... **offers** participants a sense of direction based on a set of values fundamental to the European Union, such as *“respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities”* (as stated in *Erasmus+ Programme Guide, pg 21*)

... **equips** participants with skills to engage in sustainable development by linking self-actualisation with a greater resilience and sustainability for both the individual and the community

... **includes** the circumstances of participants' biographies as important elements in each activity linking its' content to the realities of their lives at home

... **connects** its participants to experts and organisations in their regions to help foster lasting initiatives in their regions and beyond

Engage! is comprised of three nine-day activities [A] spread over three quarters of a year with the following topics:

A1. Discover Yourself. The objective of the first activity is self-development to find own gifts and calling. The main content is understanding individual human development through biography work.

A2. Discover Your World. The objective of the second activity is to understand community as a social organism and to identify its resources and shortcomings. The main content is bio-regional based resource and community mapping.

A3. Unite Your Discoveries. The objective of the third activity is to bring together individual and social development for community engagement initiatives. The main content is social engagement and initiative design tools.



The first edition of **Engage!** is co-funded by the Erasmus+ Programme of European Union and will be taking place at The ASHA Centre (www.ashacentre.org) in Gloucestershire, England in 2020.

If you are interested in bringing this exciting programme into your region, contact Michael U. Baumgartner – <mailto:info@derentwickler.ch>